

## Fern Ridge Produce Limited



Fern Ridge Produce Limited was established in 2002 to specialise in the exporting of apples from New Zealand. Its parent company, Fern Ridge, was established in 1995 specializing in the exporting of meat products.

From its base and office in Hawke's Bay, New Zealand, Fern Ridge specialises in the trading and marketing of products to markets throughout the world. It does not have its own production facilities; therefore product is supplied from existing industry processors. The company is able to suggest various options as best suits the specific circumstances of any individual relationship.

Fern Ridge also supply product from Australia and South America and China.

Fern Ridge exports between 1100-1200 TEU/FCL's in total each year, creating a turnover in excess of US\$35M. Fern Ridge handles various other products via their trading and marketing networks, including Seafood, Wine, Dry-goods, Machinery and Processing Equipment.

Fern Ridge enjoys excellent working relationships in many markets throughout the world, and understands the international meat and produce scenes and industries along with the exporting environment and commercial realities of the same.

The Directors and employees of Fern Ridge have over 80 years combined experience in export marketing. All staff travel extensively each year to various overseas markets to visit existing and/or prospective customers and countries, and to attend and participate in various market forums and industry Trade Fairs, e.g.; ANUGA, SIAL, PMA, and Fruit Logistica.