



New Zealand
Apples & Pears®

Smart and Sustainable

A pathway for the future

Smart and Sustainable – The Partnership

- This is a 7 year Sustainable Food and Fibre Future (SFFF) project
- Its value is nearly M\$15
- Partnership between NZAPI and MPI

Who	How Much
NZAPI	\$5,852,000
In-kind	\$1,470,000
SFFF	\$7,488,000
	\$14,770,000



Governance Board and Operations

Governance

- Sarah Paterson – Independent Chair
- Chris Kerr (MPI) – Director Strategy and Insights; Policy and Trade
- Humayan Khan (MPI) – Investment Manager for SFFF
- Peter Langdon-Lane (NZAPI)
- Lesley Wilson (NZAPI) – RCG Member

- Dr Rachel Kilmister (NZAPI) – Operations.

Operations

- Dr Rachel Kilmister and team
- Industry Reference Groups for each work programme
- NZAPI Research Consultative Group
- Industry
- Service Industries



Who's involved? - The Science & Tech



Why are we doing this...?

- Face the immediate challenges of losing chemistry.
- Meet new MRL requirements in export markets
- Reduce chemical use
- Maintain NZ's world leading position
- Meet consumer demand
- Increase our resilience
- Maintain/regain social license



Outcomes

- Set the foundation and pathway to achieve Spray Free by 2050
- This is a stepwise transformation
- Focus of the next 7 years is
 - Consumer needs*
 - Environmental Outcomes
 - E.g. 35% reduction in apple orchard greenhouse gas emission by 2050
 - Economic outcomes
 - E.g. maintain our unique global position as the No 1 industry in the world



How will be do this?

- One bite at a time...
 - Look at our current state
 - Set our foundation
 - Move forward.
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- We have divided the work load into 7 work streams



7 Workstreams for the next 7 years

1. Industry plan for spray-free apple and pear orchards by 2050
2. Two new decision support tools
3. New alternate control options for 4 pests and diseases
4. 3 new technologies for pest and disease detection
5. New spray application methods
6. Integrated apple and pear industry online dashboard
7. Targeted extension and technology transfer



1. Industry plan for spray-free apple and pear orchards by 2050

This may seem insurmountable, impossible, big, hairy AND audacious but what if...

- Sets the foundation and pathway
- Will be a live document
- It is workshops and seminars to understand
 - Opportunities
 - Challenges
 - Barriers
- Plan will guide the project.



2. Two new decision support tools

- Focus on developing tools to assist with informed decision making around more precise chemical applications
- What will this need?
 - Initially focus on what current state is
 - Use data analysis, modelling and software development
 - Small trials leading to demonstration of commercial viability

3. New alternative control options for 4 pests and diseases.

- Aim is to reduce or eliminate chemicals in both the orchard and the packhouse
- Over the next 7 years we will trial and evaluate 3 new chemical free options
- Develop at least one postharvest chemical free disinfestation technology
- Look at alternate on-orchard control options e.g. netting, lure and kill technology, cultural controls
- Develop best practice for using the new solutions



4. Three new technologies for pest and disease detection

- Looking at real time remote sensing technologies that will identify the presence of a pest or disease quickly
- Indicate the level of risk
- Response will be precise and timely
- Examples
 - Spectral detection options
 - Greater granularity with weather data
- What will be the most appropriate technologies to use, how to use the, when to use them?



The Vivid X system uses a small spectral imaging sensor that is mountable to a tractor or golf cart to look at the tree to detect diseases and pests, count blossom clusters and detect and measure apples. Shown here is the prototype. Photo: Jenny Lemieux

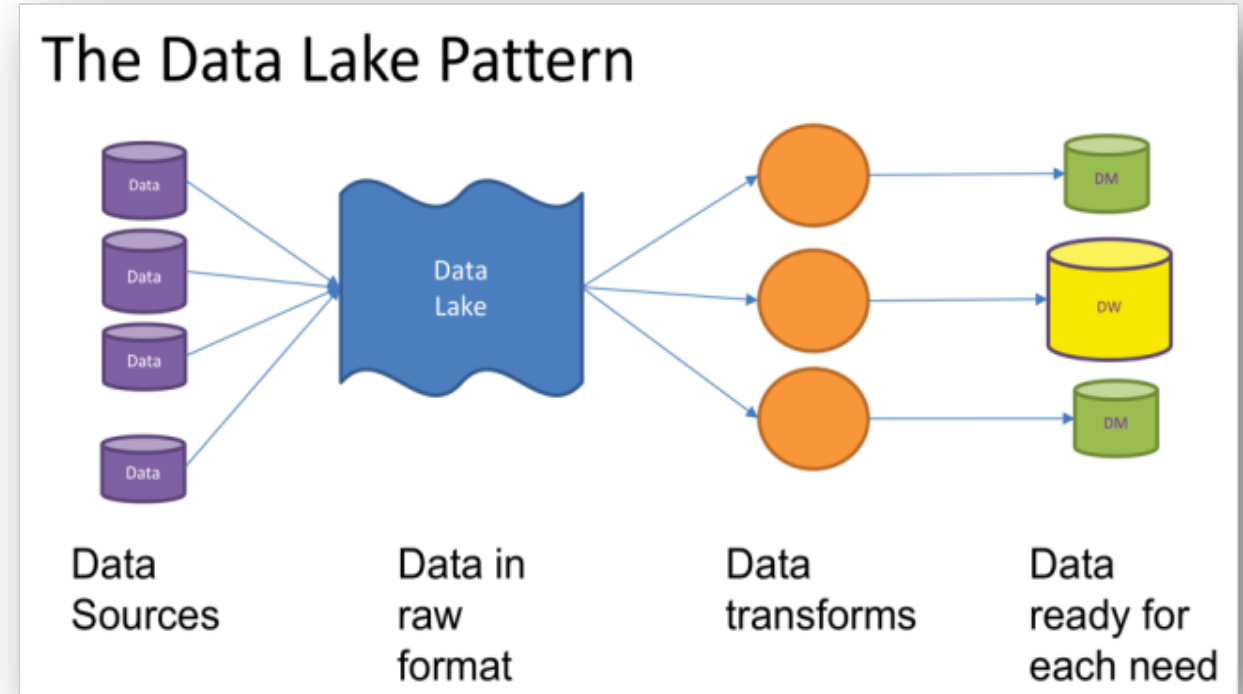
5. New spray application methods

- Start by using existing technology and apply it to the new high density planting systems
- How can technology be used to reduce the amount of chemical applied

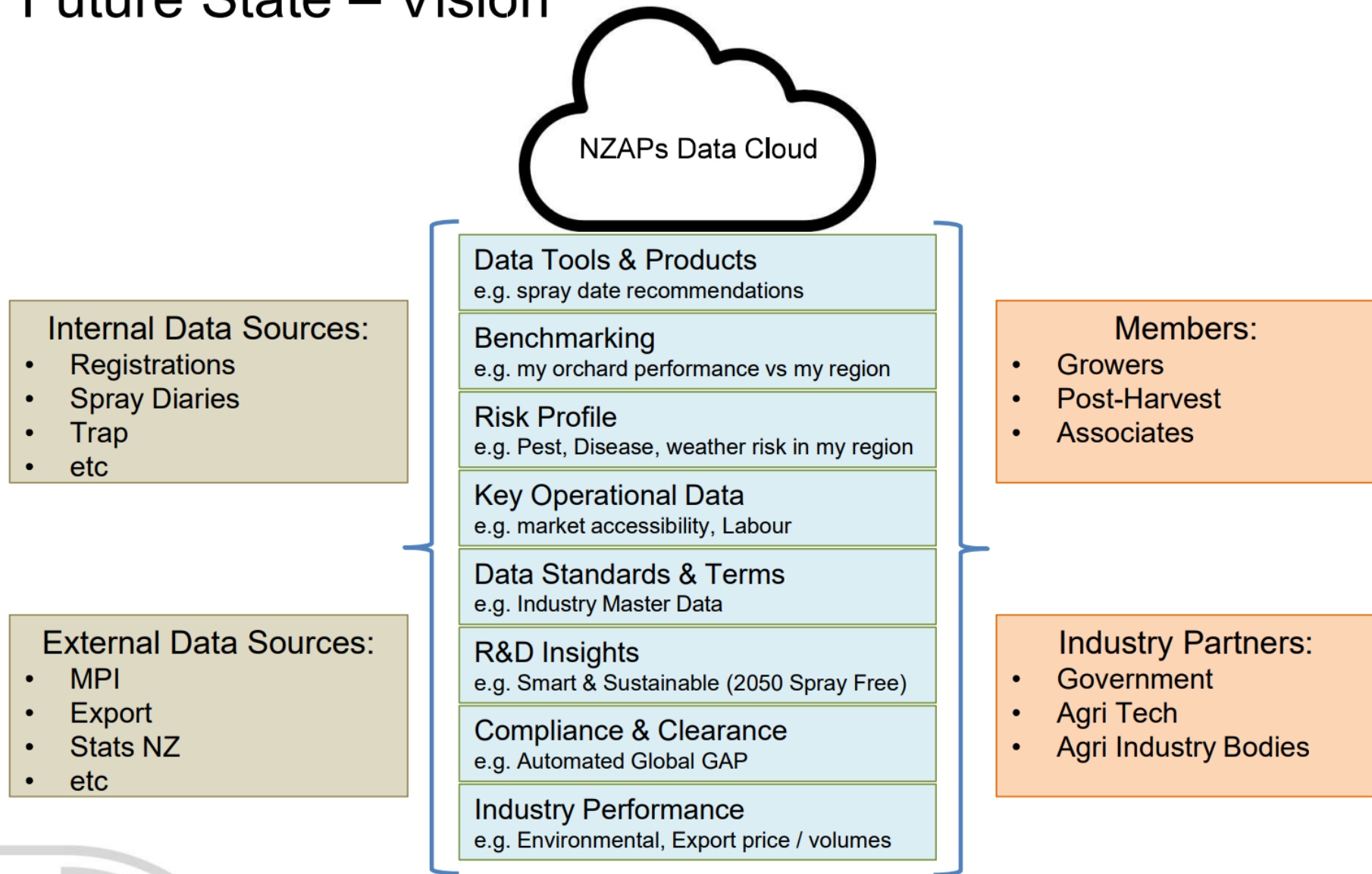


Integrated apple and pear online dashboard

- Grower based
- Brings together
 - Pest and disease monitoring
 - Mapping
 - Decision support tools
 - etc
- Will include benchmarking tools
- Create real time decision support and analytical support



Future State – Vision



7. Extension and technology transfer

- None of this will work unless we take the industry along with us
 - Field days
 - Demonstrations
 - Benchmarking
 - Speaking at seminars 😊
 - Robust feedback loops
- All 7 workstreams have an industry reference group
- Also includes RCG and NZAPI all of which serve as stop/go points to ensure progress is relevant.

We are looking forward to the future

Thank you

