



Toitū Tahua  
Centre for  
Sustainable  
Finance

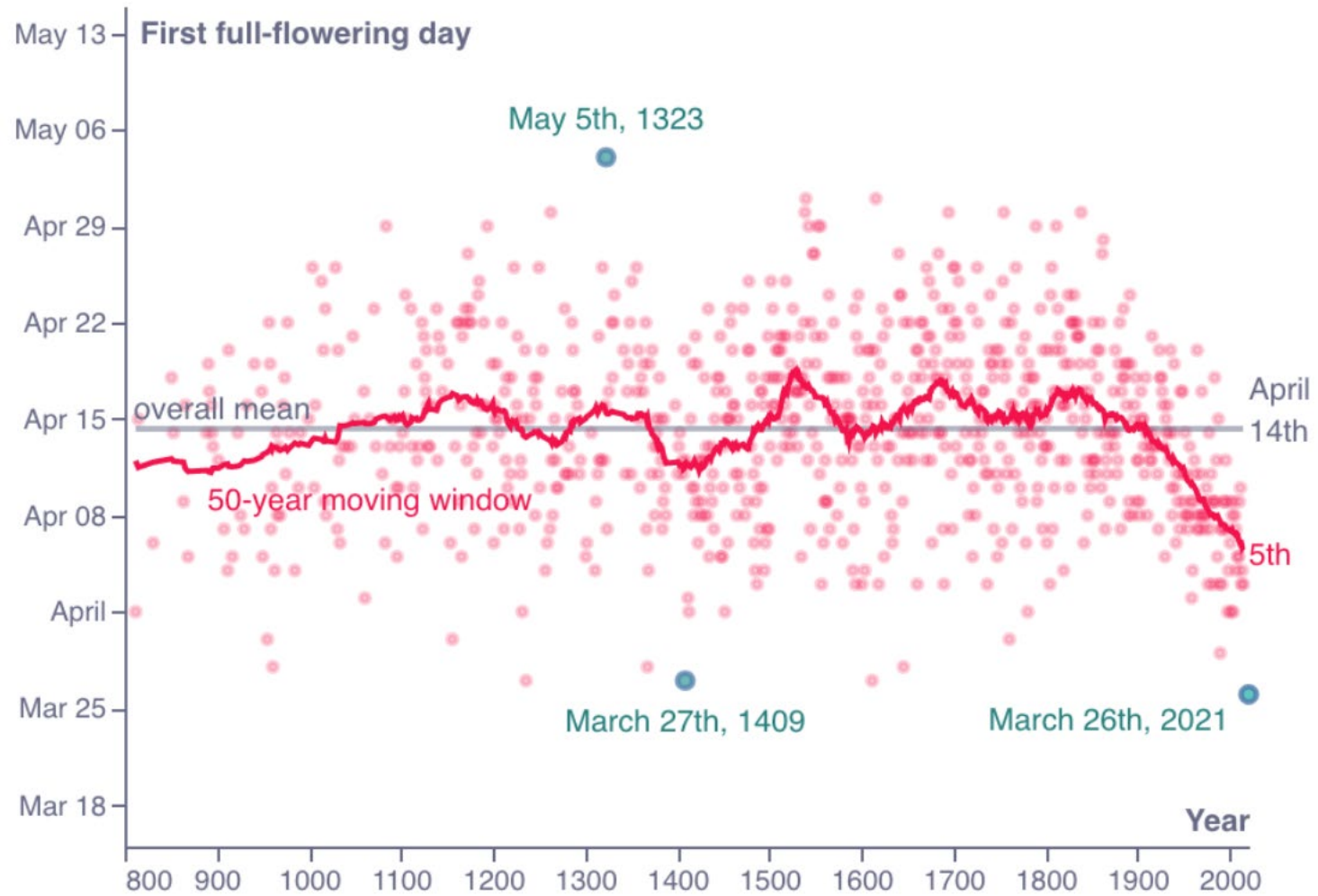
Global insights and opportunities for partnerships

**Sustainability: meeting the global challenge**

**Bridget Coates, Chair, Toitū Tahua: Centre for Sustainable Finance**

**NZAPI AGM**

**Friday 26 August, 2022**





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## Nexus of food and finance: my perspective

- **Toitū Tahua: Centre for Sustainable Finance** Galvanising courageous leadership, building capability and changing standards, norms and mindsets to accelerate progress toward an equitable, inclusive, sustainable financial system.
- **Fonterra Sustainability Panel:** advisory panel to the Board and senior management.

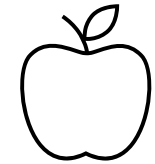




## Sustainability – not just carbon footprint

### Sustainability is a three-legged stool

- economic viability
- environmental soundness
- social acceptability



*Meeting the needs of today without compromising the ability of future generations to meet their needs*

**Equitable practices, biodiversity and nature-based solutions** rapidly becoming a critical part of the equation



## Global Risks

### Market access

- **Carbon Border Adjustment / tariff barriers**
- **EU Food labelling standards / regulators and retailers**
- **EU Green Deal**

### Clear targets and external validation: credentialing, greenwashing

### Financial markets

- **Climate reporting / carbon accounting** (banks, major corporations and investors)
- **Capital availability**

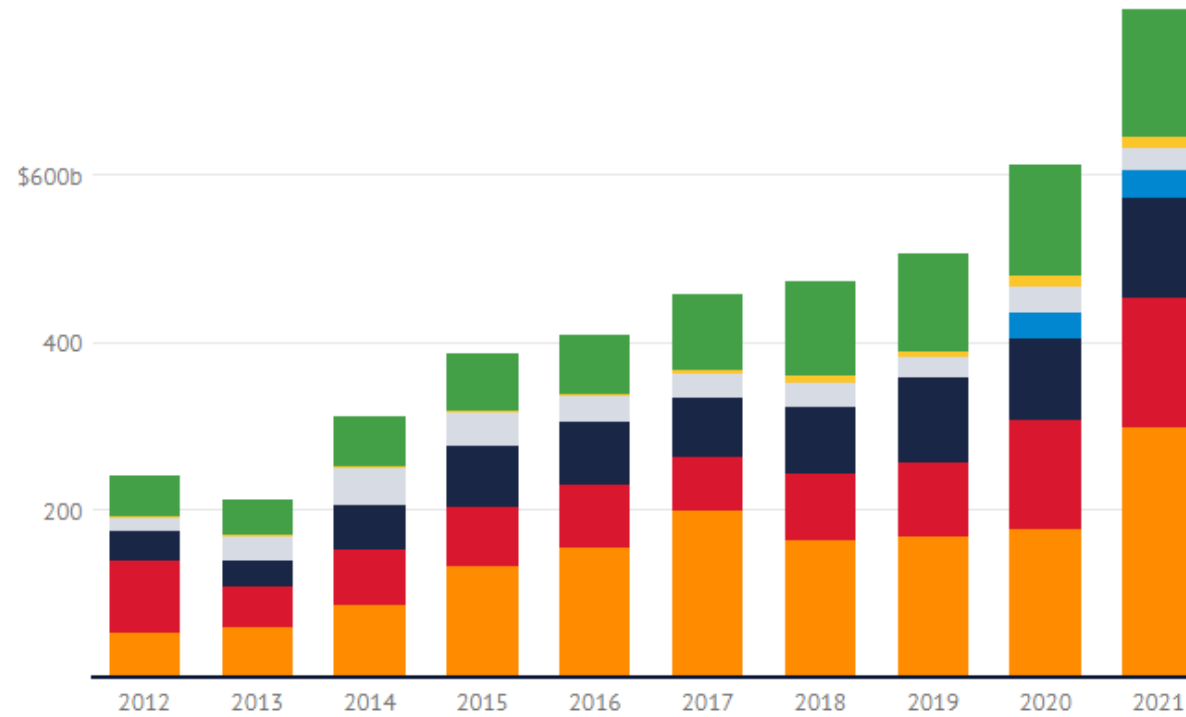




## China leads global energy transition spending

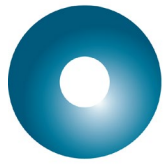
Public and private investment, 2012-2021

China EU United States United Kingdom Japan Korea (Republic) Rest of World



Note: The UK is included in EU calculations until 2020.

Source: BloombergNEF

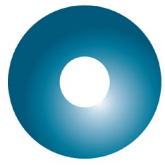


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## Global Opportunity: Scanning the Horizon

- **Powerful global momentum**
- **New Zealand opportunity**
- **Partnership potential**





## Global Opportunity : Organising to meet the Challenge

### **Galvanising commitment and leadership**

- wider industry, Government, local authorities

### **Changing mindsets / creating value**

- developing a compelling and unifying narrative
- identifying and executing on opportunities in the market

### **Validating progress**

- Third party credentialing
- Committing to measurement and data
- Committing to tech and innovation – eg. CRISPR





## Global Opportunity : Developing the New Zealand Apple Sustainability Narrative

**More than better packaging, more environmentally conscious sprays, using renewable energy – although these are base requirements**

**Credentialing on the following metrics:**

**water use  
water pollution  
energy use / role of renewables  
food waste  
packaging / circular economy  
pesticides and antimicrobials  
use of natural predators**

**carbon footprint  
ethical employment practices / health  
and safety  
biodiversity  
nutrient loss  
soil health  
transportation**



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**Thank you**

