



*...by our fruit you will know us*

**GLOBAL FRESH NEW ZEALAND LTD**

Global Fresh is a privately owned export company specialised in the procurement, post-harvest handling and marketing of kiwifruit, avocados and apples.

With offices in the heart of the major fruit production regions of Hawke's Bay and the Bay of Plenty, we are well positioned to service our customer needs.

Through the use of professional, high quality, efficient & progressive services, we implement orchard to consumer marketing strategies that benefit the enterprises of our customers.

Following deregulation of the New Zealand industry back in 2001, diversification into the apple category was a logical development for Global Fresh as it complimented the initiatives being pursued by us in the other key categories of kiwifruit and avocados.

Global Fresh has been a pioneer in the development of certified Pesticide Residue Free supply programs for retailers initially in the USA under the NutriClean® brand, and more recently extending this out to other markets utilising our own Global Green® brand.

Over the years, our apple program has expanded into conventionally grown fruit, where consistent & sustainable results underpinned by a transparent & reliable service are gaining increased recognition with grower suppliers.

Other brands in the Global Fresh stable include Bayfresh®, Mr Kiwifruit® and Mr Avocado®.

A key platform for our future development and ability to deliver positive market outcomes for our suppliers and international customers alike, is the positioning and establishment of programs across the 3 main fruit categories.

For more information on Global Fresh, our activities & services, please visit our website [www.globalfresh.co.nz](http://www.globalfresh.co.nz) or for specific queries relating to apples please contact Steve Trickett at email address [Stephen@globalfresh.co.nz](mailto:Stephen@globalfresh.co.nz) or;

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